WOO x MAUI KITE & WING FEST

2022

Rules & Guidelines

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Definitions

Competition

In the context of this document, "Competition" refers to the overall Woo x Maui Kite & Wing Fest Competition.

Discipline

In the context of this document, "Discipline" refers to one of the 2 Disciplines (Highest Jump, Overall Height) that are part of the Woo x Maui Kite & Wing Fest Competition 2022.

Competition Period

In the context of this document, "Competition Period" refers to the time between the start and end times for a discipline/category.

General Rules

In the context of this document, "General Rules" refers to a set of rules that are valid for the entire Woo x Maui Kite & Wing Fest 2022.

Discipline Rules

In the context of this document, "Discipline Rules" refers to a set of rules that are valid for a respective Discipline.

Start Recording

In the context of this document, "Start Recording" refers to the exact time when a WOO session is started.

For Big Air Sessions, it is the time when you start recording on your WOO Sensor.

Stop Recording

In the context of this document, "Stop Recording" refers to the exact time when a WOO session is stopped.

• For Big Air Sessions, it is the time when you record the last jump on your WOO Sensor.

Upload Session

In the context of this document, "Upload Session" refers to the time a recorded session reaches our servers. With good internet connectivity, this is usually a few seconds after you hit "Save" in the WOO app.

Valid WOO Session

In the context of this document, "Valid WOO Session" refers to a session that fulfills all criteria to be considered for the competition, and will hence count towards one or more of the Disciplines. A Valid WOO Session must fulfill the following criteria:

- The correct hashtags have to be used (at a minimum #alohawoochallenge_kite or #alohawoochallenge_wing)
- The session has to be recorded and uploaded within the competition period.
- The session has to be uploaded before the end of the competition time period.
- Age and Gender have to be set correctly in the user profile.

- The correct spot and board type must be chosen.
- The latest firmware has to be downloaded on your WOO sensor before the session.

Individual

In the context of this document, "Individual" refers to a particular person participating in the competition.

Official Results

In the context of this document, "Official Results" refers to the final and irrevocable announcement of the winners of the Categories and Disciplines of the Woo x Maui Kite & Wing Fest Competition 2022.

WOO Sensor

In the context of this document, "WOO Sensor" refers to all WOO 1.0, WOO 2.0 and WOO 3.0 Sensors.

Highlights

In short, these are the rules everyone must follow:

- 1. Don't cheat. ZERO (zip, null, nada, niente, zilch...) tolerance on this one.
- 2. Only activities on water count, and you can only use kites or wings as a propulsion. Nothing else is allowed.
- 3. Make sure your profile is set correctly (age, gender) before the Competition starts.
- 4. Read and adhere to the Competition timetable (see below).
- 5. Upload your session
 - Immediately after recording it.
 - ALWAYS use #alohawoochallenge_kite or #alohawoochallenge_wing, for the respective discipline.
 - Upload your session at the correct WOO spot (Kanaha Park / Maui).
 - Changes to your session at a later point are not allowed.
- 6. Always put safety first, ride hard & have fun!

Any questions or contact regarding the WOO x Maui Kite & Wing Fest can send an email to raymondedwardborg@gmail.com. Use "WOO x Maui Kite & Wing Fest" in subject line.

General Rules

The General Rules below are valid for the entire Woo x Maui Kite & Wing Fest Competition 2022

Recording & Uploading Sessions

- 1. Use the hashtag #alohawoochallenge_kite or #alohawoochallenge_wing, for the Twin Tip and Wing discipline, respectively, for every session when you upload it.
- 2. The latest firmware has to be downloaded on your WOO sensor before the session.
- 3. A "Valid WOO Session" cannot be changed after uploading. You cannot add or remove hashtags, change the spot, or change your age/gender.
- 4. Make sure to choose "Kanaha Park / Maui" as the kite spot.
- 5. The time of "Start Recording" and "Upload Session" of each session has to be within the Competition Period, and within the Discipline Period of the Discipline you want to compete in.
- 6. Sessions have to be uploaded by the denoted end time. Note that regardless of this rule, the "Upload Session" Time cannot be outside of the Discipline and/or Competition Period.

Terms & Conditions

7. The Terms & Conditions must be accepted to enter the Competition. To accept the Terms & Conditions, upload a session with the hashtag #alohawoochallenge_kite or #alohawoochallenge_wing, for the Kite and Wing discipline respectively, the Competition Period - the app will present you the opportunity to read and accept our Terms & Conditions

Cheating

- 8. Any attempt to cheat, any wrong usage of the WOO Sensor and/or GPS features, or any attempt to break the General Rules, General Team Challenge Rules or Discipline Rules will get you disqualified from the competition, and can lead into a permanent ban on the WOO platform.
- 9. The WOO organization has the right to delete specific jumps or sessions if thereis reason to believe that there was cheating or wrong use of our product (WOO Sensor) involved. This includes an incorrect positioning of the WOO Sensor.

Miscellaneous

- 10. Every individual is allowed to use only <u>one</u> WOO account for the Woo x Maui Kite & Wing Fest Competition 2022.
- 11. Every WOO account is allowed to post sessions recorded by and coming from only one Individual.
- 12. Uploading duplicate sessions (e.g. posting sessions from two WOO Sensors on the board, or two GPS devices) will be considered cheating, and penalized accordingly.
- 13. To be considered a Valid WOO Session, it has to be
 - o recorded using a WOO Sensor, a phone or a Watch.
 - o uploaded using the WOO Kite app on Android and iOS.

Prerequisites

- 14. Age and gender have to be set correctly before the Competition starts. Wrong age and/or gender information is considered cheating andwill lead to disciplinary action.
- 15. We can ask for your identification. If you are unable or don't want to show us we will disqualify you from the WOO and you will not be entitled to the prizes.

Results

Official Results from the Competition with all it's Disciplines and Categories will be announced at the podium ceremony.

Discipline	Result
Highest Jump Twin Tip - Male	Announced at the Podium, 4:00 p.m. June 5 th , 2022
Highest Jump Twin Tip - Female	Announced at the Podium, 4:00 p.m. June 5 th , 2022
Highest Jump Wing - Male	Announced at the Podium, 4:00 p.m. June 5 th , 2022
Highest Jump Wing - Female	Announced at the Podium, 4:00 p.m. June 5 th , 2022
Total Height	Announced at the Podium, 4:00 p.m. June 5 th , 2022

Registration

- 1. All individuals are allowed to enter provided they have necessary equipment and follow rules of the competition.
- 2. A participants session upload will be their entry, no previous registration is required.
- 3. There is no limit to the number of participants competition.
- 4. If participants need a Woo/Woo mount there will be a limited supply of "competition Woos" offered to be loaned for the duration of the competition provided on a "first come first serve basis". To register a "competition Woo" individuals need to email raymondedwardborg@gmail.com with "WOO x Maui Kite & Wing Fest" in the subject line. Individuals will need to pick up their completion and mount 24 hours before the competition at a specified location.

Competition & Discipline Period

All times are in Hawaii-Aleutian Standard Time (GMT-10)

Competition	Start Time	End Time
Woo x Maui Kite & Wing Fest 2022	6:00 am June 2 nd , 2022	2:00 p.m. June 5 th , 2022

Discipline	Start Time	End Time
Highest Jump Twin Tip - Male	6:00 am June 2 nd , 2022	2:00 p.m. June 5 th , 2022
Highest Jump Twin Tip - Female	6:00 am June 2 nd , 2022	2:00 p.m. June 5 th , 2022
Highest Jump Wing - Male	6:00 am June 2 nd , 2022	2:00 p.m. June 5 th , 2022
Highest Jump Wing - Female	6:00 am June 2 nd , 2022	2:00 p.m. June 5 th , 2022
Total Height	6:00 am June 2 nd , 2022	2:00 p.m. June 5 th , 2022

Individual Disciplines

Discipline: Highest Jump

Category: Highest Jump Men

Start Date	6:00 am June 2 nd , 2022
End Date	2:00 p.m. June 5 th , 2022
Woo Spot	Kanaha Park / Maui
Required #'s	#alohawoochallenge_kite
Tech Requirements	WOO Sensor
Valid Session Types	Big Air, Big Air + GPS, Big Air Analytics+
Counted Metric	Max Height
Profile Requirements	Gender = Female
Allowed Board Types	Twintip

- 1. This Category is only available for twin tip boards. Hydrofoils and directional boards are unableto take part in this Discipline.
- 2. The highest jump of your Valid WOO Sessions will count in this Category.

Category: Highest Jump Women

Start Date	6:00 am June 2 nd , 2022
End Date	2:00 p.m. June 5 th , 2022
Woo Spot	Kanaha Park / Maui
Required #'s	#alohawoochallenge_kite
Tech Requirements	WOO Sensor
Valid Session Types	Big Air, Big Air + GPS, Big Air Analytics+
Counted Metric	Max Height
Profile Requirements	Gender = Female
Allowed Board Types	Twintip

- 1. Only females can participate in this Category.
- 3. This Category is only available for twintip boards. Hydrofoils and directional boards are unableto take part in this Discipline.
- 2. The highest jump of your Valid WOO Sessions will count in this Category.

Category: Highest Jump Men Wing

Start Date	6:00 am June 2 nd , 2022
End Date	2:00 p.m. June 5 th , 2022
Woo Spot	Kanaha Park / Maui
Required #'s	#alohawoochallenge_wing
Tech Requirements	WOO Sensor
Valid Session Types	Big Air, Big Air + GPS, Big Air Analytics+
Counted Metric	Max Height
Profile Requirements	Gender = Male
Allowed Board Types	Wing Foil

- 1. This Category is only available for wing foiling. Twin Tip and directional boards are not able to take part in this Discipline.
- 2. The highest jump of your Valid WOO Sessions will count in this Category.

Category: Highest Jump Women Wing

Start Date	6:00 am June 2 nd , 2022
End Date	2:00 p.m. June 5 th , 2022
Woo Spot	Kanaha Park / Maui
Required #'s	#alohawoochallenge_wing
Tech Requirements	WOO Sensor
Valid Session Types	Big Air, Big Air + GPS, Big Air Analytics+
Counted Metric	Max Height
Profile Requirements	Gender = Female
Allowed Board Types	Wing Foil

- 1. Only females can participate in this Category.
- 2. The highest jump of your Valid WOO Sessions will count in this Category.
- 3. This Category is only available for wing foiling. Twin Tip and directional boards are not able to take part in this Discipline.

Discipline: Total Height

All General Rules apply.

Start Date	6:00 am June 2 nd , 2022
End Date	2:00 p.m. June 5 th , 2022
Woo Spot	Kanaha Park / Maui
Required #'s	#alohawoochallenge_kite
Tech Requirements	WOO Sensor
Valid Session Types	Big Air, Big Air + GPS, Big Air Analytics+
Counted Metric	Total Height
Profile Requirements	-
Allowed Board Types	Twintip

- 1. This Discipline is only available for twintip boards. Hydrofoils and directionals are unable to take part in this Discipline.
- 2. The Total Height of all your Valid WOO Sessions will count in this Discipline.

Prizes

Discipline	Prize
Highest Jump Twin Tip - Male	Woo 3.0 package
Highest Jump Twin Tip - Female	Woo 3.0 package
Highest Jump Wing - Male	Woo 3.0 package
Highest Jump Wing - Female	Woo 3.0 package
Total Height	Woo 3.0 package